

# Evolving a first to digital newsroom

**Warren Fernandez**

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The Straits Times & English, Malay and Tamil Media Group  
Singapore Press Holdings

World Editors Forum President

# ST revamped





# First to digital, then print



# Evolution, not revolution



# Go where the audience is

Overview

Users ▼ vs. Select a metric

Hourly Day Week Month

● Users

100,000

50,000

... 2:00 AM 4:00 AM 6:00 AM 8:00 AM 10:00 AM 12:00 PM 2:00 PM 4:00 PM 6:00 PM 8:00 PM 10:00 PM

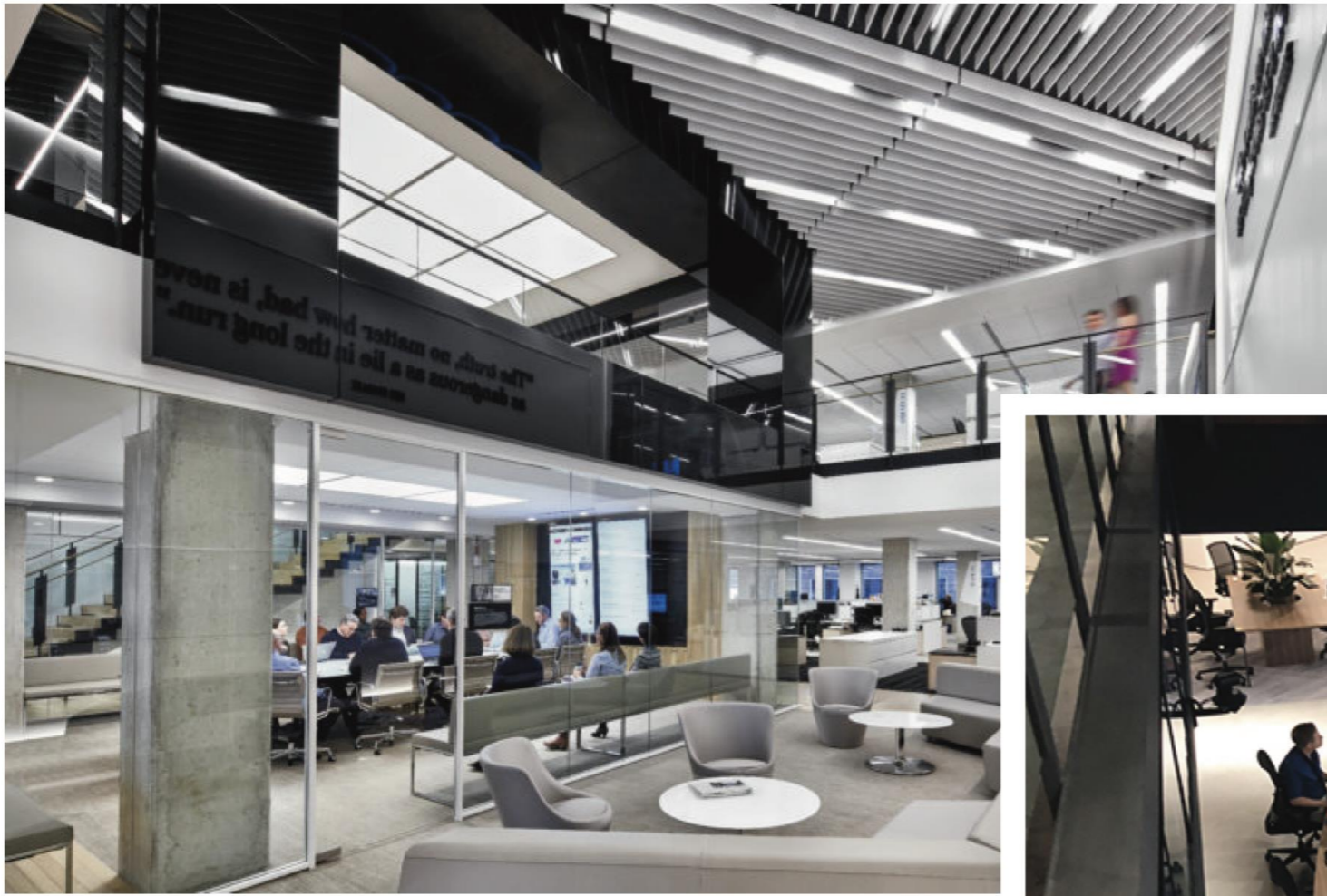
■ Returning Visitor ■ New Visitor

# Learn from everyone; do your own thing



DIE  WELT

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*The Washington Post*



 **South China Morning Post**



# Liquid content

WEDNESDAY APRIL 17, 2019

SINCE 1845

# THE STRAITS TIMES

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**World Tight security as Indonesia votes A12**



**World Andy Hui caught cheating on Sammi Cheng A15**





Rare works in Notre-Dame survive blaze

Some precious artworks, relics and antiques, including the crowns of Charles and Louis of Saint Louis, have miraculously survived the massive fire at the 850-year-old Notre-Dame Cathedral in Paris on Monday, thanks to quick-thinking rescuers who formed a human chain to move the treasures away from the flames.

Some of the items are now kept in the Paris City Hall. Fire of the largest scale 17th- and 18th-century paintings that were mostly affected by smoke damage will be moved to the Louvre museum, where other objects will also be kept, for attempts at restoration.

Millions of businesses and the public sector have pledged nearly €700 million (\$847 billion) to rebuild the cathedral after an appeal from the Government and the President Emmanuel Macron promised to rebuild Notre-Dame.

## Jurong Lake District to host new tourism hub from 2026

Speaking to reporters on the sidelines of the conference, ST chief executive Keith Tan said that while the tourism development would be integrated with the larger project, its concept will ultimately depend on the ideas that arise from the development of interest.

Facilities for business events may also be part of plans, as more travellers who seek work with leisure are expected in the Western Business District.

Mr Tan said the tourism appeal of the Jurong Lake area lies in the space it offers and the promise of the larger precinct. "Tourists already make the trek out to the Singapore Zoo in Mandali, he noted, adding, "It's a compelling and attractive enough, people will go."

Many Singaporeans may have preconceived notions about the Jurong area, with words like "army, industrial estate (and) big industrial estate" coming to mind, he said.

But the Jurong Lake District project is to change that, with efforts by the Government to bring in more businesses and enhance activities with the rest of the island, said Mr Tan.

Addressing the two-year debut of the IIR project that would bring more visitors to the area, he said, "It doesn't happen, we think there is a self-visibility in the area. Our tourism projects are not dependent on whether the IIR comes about or not."

Spreading Singapore's attractions can also help to increase visitor average length of stay from 4.4 days currently, said Mr Tan. "I think with the Jurong Lake District, Greater, they will see not just a tourist precinct, but where localisation."

## Hearland CBD to have integrated development featuring a hotel, attractions, eateries and shops

The up-and-coming Jurong Lake District will welcome a new 17-hectare integrated tourism development from 2026, a move that will bring large-scale leisure options to Singapore's heartland business district.

Making the announcement at ST's annual tourism industry conference yesterday, Senior Minister of State for Trade and Industry Chee Hong Tat said that with its unique waterfront environment


## Heartland CBD to have integrated development featuring a hotel, attractions, eateries and shops

and location, we envision this area to be transformed into a key attraction from 2026.

The new development is in line with ST's strategy to spread out its tourism offerings across different parts of Singapore, he said, adding that the exercise will draw nearly 100,000 visitors.

The Jurong Lake District is positioned as Singapore's second central business district (CBD), and plans for the area include a commercial precinct, housing and expanded gardens.

It is slated to host the Singapore Summer of the Middle East (SME) and Singapore High-Speed Rail (HSR), and



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## Lee joins world leaders in expressing sorrow

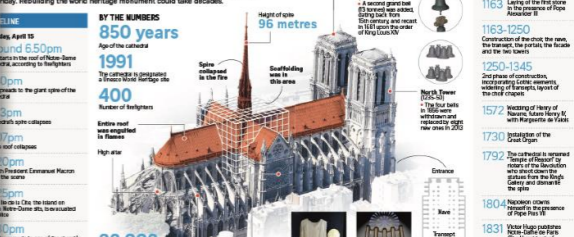
Prime Minister Lee Hsien Loong today joined world leaders in expressing sorrow and condolences for the victims of the massive fire at Paris' Notre-Dame de Paris cathedral on Monday.

Mr Lee said the fire was a tragedy for the world and that the loss of the cathedral was a great loss to humanity.

He expressed his condolences to the people of France and the French people and hoped that the cathedral would be rebuilt and restored to its former glory.

Mr Lee also expressed his condolences to the victims of the fire and their families and hoped that they would find comfort in the Lord.

## Notre-Dame conflagration



## Jurong Lake District to host new tourism hub from 2026

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## French government has lukewarm relationship with national symbol

The fire at Notre-Dame de Paris has raised questions about the French government's relationship with the cathedral, a national symbol.

The French government has been criticized for its slow response to the fire and for its lack of funding for the cathedral's restoration.

The cathedral is a UNESCO World Heritage Site and a major tourist attraction in Paris. Its destruction would be a significant loss to France and the world.

The French government has promised to rebuild the cathedral, but the cost is estimated to be in the billions of euros.

The fire was caused by a fire in the roof, which spread to the spire and the flying buttresses.

The fire was discovered at 6:43pm and lasted for eight hours.

The spire collapsed at 7:53pm and the roof collapsed at 8:07pm.

The Straits Times website on a monitor displays the headline: "PM Lee Hsien Loong, other world leaders deeply saddened over fire at France's Notre Dame Cathedral".

A smartphone displays a Facebook post from The Straits Times with the headline: "A massive fire burned through Paris' Notre Dame Cathedral, the renowned Parisian landmark - including its iconic spire." The post has 1,234 likes and 136 comments.

Another smartphone displays a video of the fire at Notre-Dame.

A third smartphone displays a photo of the fire at Notre-Dame.

**THE STRAITS TIMES**

## Interactive: How the Notre-Dame fire spread

Paris' iconic landmark cathedral was gutted by a huge fire that burned for eight hours. See the damage in this series of images, videos and graphics.

PUBLISHED APRIL 17, 2019



6.43pm (Paris time) Fire discovered on roof



7.53pm Spire collapses



8.07pm Roof collapses

# Change is a work in progress

STpodcasts



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# Nimble minds



## The Budget & You: Why it matters

**The Straits Times** was live. Following 🔔 ⋮  
about 2 months ago · 🌐

Join ST columnists at live discussion The Budget & You: Why It Matters. The panellists — associate editor Ravi Velloor, opinion editor Chua Mui Hoong and senior health correspondent Salma Khalik — will answer questions from viewers. Send them your questions in the comments section.

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  -  **Tan Kok Tim** · 19:27 30% of total spending will be for defence and security. What was the % last year, what was the % increase in total spending year on year? 👤



**ALYSSA WOO**  
MULTIMEDIA JOURNALIST

**SANDRA DAVIE**  
SENIOR EDUCATION CORRESPONDENT

### At long last, goodbye to streaming

The Straits Times

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Chat (74)

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**Yap Thian Beng** Finally. But why it took so long for the stubborn top mind to listen to the teachers in the first place. This is in fact the tip of an iceberg of the way we function here. Many more things could have improved tremendously if that stubborn minds be it o... [See More](#)

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**Aidi Sha** Good news 1  
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**Lawrence Lee** Learning based on Passion...well done. 1  
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2 Replies

**Ed Sim** This is such a bold change. Secondary students can choose which subject they want to excel in. Well Done! 1  
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**Irene Liang** Are G1 n G2 levels able to take

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